

NEW POLL: Improving public perception

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The extractives sector is in danger of losing its social licence to operate, Aggregate and Quarry Association and MinEx chief executive, Wayne Scott has said.

“I think we haven’t done ourselves a great service, in terms of selling ourselves as a sector,” Scott told *Inside Resources* in an [executive interview](#), in November last year.

He referenced the dust issues surrounding Yaldhurst quarries, and the pending Fulton Hogan Templeton quarry application as just two examples of this.

“We need to have some serious discussions around how we maintain our social licence, and how we improve that public perception,” he said.

In this month’s opinion poll, *Inside Resources* asks: What is the single biggest thing our sector could do to improve public perception of the sector?

The options are:

- NZ presence at the [EITI conference](#), June, in Paris
- Straterra’s communications [campaign](#)
- Improve company websites and social media presence
- More site open days
- Learning modules at [schools](#)
- No need to improve public perception

To vote, [click here](#), and use the comment section to add suggestions for ideas not listed. The poll can also be found on the left-hand side of the homepage.

Results of last poll

A recent survey of *Inside Resources* subscribers found that some readers wanted a more diverse range of views shared on the website.

In light of this, we asked readers in our February poll which groups or organisations they would like to see more content from, in the interest of promoting more debate.

The results showed that 57 per cent of voters wanted to hear from environmental groups and other NGOs.

Hearing from regulators was the second most popular option: 29 per cent of the total votes cast.

It was an even split between hearing from government ministers, and overseas experts: each receiving 7 per cent of the vote.

